

**Season Presenter**

**Concert Sponsor**

**Sponsorship Benefits**

\$40,000 per series

\$8,000 / \$10,000 / \$12,000

Masterworks / Pops / Opera

Our Deepest Gratitude for your Support of the CSO

**Yes**

**Yes**

***Brand and Logo Recognition and Image Enhancement***

Lead name recognition on all promotional materials, concert tickets, posters, newspaper ads, emails, online ads, and concert	Yes	No
Company Logo on Concert Poster	Yes, All Concerts in Series	Yes, sponsored performance
Signage in Lobby	Yes (Banner)	Yes (Poster)
Company Name on Tivoli marquee	Yes	No
Mention in radio promotion for concerts, avg. 45 spots per concert	Yes, All Concerts in Series	Yes, sponsored performance
Name Appears in Newspaper Ads, avg. 6 ads per concert	Yes (Logo) / each concert in series	Yes (Credit Line) / sponsored concert
Acknowledged on Direct Mail Reminder Postcards	(Logo)	(Credit Line)
Recognition from Stage	Yes	YES
Ad in Program Guide	Full Page (for entire season)	Half Page (for Concert)
Listing on Sponsor's Page in Program Guide	Yes (Logo) / Entire Season	Yes (Credit Line) / Entire Season
Lobby Display to Market Products/Services	Yes	No

***Tickets and Hospitality***

4 Subscription Series Tickets to All Concerts	Yes	No
Single Tickets	120 Masterworks / 70 Pops / 40 Opera	10 Tickets to Sponsored Performance
Additional concert tickets available to purchase in bulk	35% discount	25% discount

***One (1) CSO Guild Gala Coporate Table***

Opportunity to host a special event with Bob Bernhardt	Yes	Yes, if available
Opportunity for private concert by CSO String or Wind Ensemble	2 concerts (\$2,000 value)	1 concert (\$1,000 value)
Opportunity to utilize the Tivoli Theatre for a reception	Yes	If available
Access to CSO Open Rehearsals	Yes / Unlimited	Yes, 20 tickets

***Year-Round Events***

Invitations to Special VIP Receptions/Events	Yes	Yes
Link to Your Company Website	Entire Season	Month of sponsored concert
Right of First Refusal for future series sponsorships	Yes	No